

## PROGRESS REPORT

<b>Sponsor Name:</b>	Keep Wales Tidy
<b>Project Name:</b>	Caru Cymru – Caring for Wales
<b>Case ID:</b>	82334
<b>Claim Period:</b>	1 <sup>st</sup> July – 30 <sup>th</sup> September 2021

- 1. Progress Report** - Summary of the project progress, activity and achievements to date, including any particular milestones or results achieved, and any unexpected challenges or delays and how they are to be overcome.

### Support volunteer activity to help empower communities across Wales to tackle poor local environment quality issues in their area

**Delivery: Establish network of Community Litter Picking Hubs;**

*Target = 200 hubs, 4,000 litter-picks. One third of hubs located in deprived areas*

More hubs have re-opened and new ones are being established across Wales. The KWT web map is regularly updated to show open hubs, revised opening hours and contact information for people who want to borrow equipment. <https://keepwalestidy.cymru/caru-cymru/community-action/litter-picking-hubs/>

There are now **126** open KWT hubs across Wales. Of these 51 (**41%**) are located in deprived areas (defined as being in the top 30% most overall deprived). Since the project started in October 2020 there have been **396** hub clean-ups undertaken.

From July to September 2021:

- 28 new hubs were set up by KWT staff
- 146 clean ups supported by hubs (and data entered via Epicollect)
- 1,863 people took part
- 1,213 bags of rubbish were collected
- 105 bags of recycling were collected
- 14,432 volunteer hours were supported

In addition to this, there are also council-run hubs in some areas e.g. Cardiff.

In September, we joined forces with BBC Radio Wales as part of their 'Make a Difference' campaign to promote the re-launch of our litter picking hubs. Clean-up events were organised with some of Radio Wales' most famous presenters.

- 19 September – Help Wynne Evans clean up Cardiff Bay on Talk Like a Pirate Day
- 25 September – Join Behnaz Akhgar at Swansea Marina Park Beach Clean ([see BBC Radio Wales tweet](#))
- 9 October – Take part in the Porth Eirias Beach Clean with Kiri Pritchard Mclean

Promotion of these events started on 13 September and led to extensive coverage on Radio Wales (see Publicity section below).

Promotional materials for the Litter Picking Hubs were finalised and events to mark the opening of new hubs were promoted on the KWT website and social media channels. Videos showcasing the hubs, hub managers and volunteers were created e.g. [Porthmadog](#)

The first hubs managed by a private housebuilder were set up and launched in September. Redrow Homes have established two hubs in their show homes in Cardiff

<https://www.redrow.co.uk/newsroom/south-wales/2021/9/redrow-first-housebuilder-in-wales-to-launch-litter-picking-hubs>

[https://twitter.com/Keep\\_Wales\\_Tidy/status/1443576481796349963](https://twitter.com/Keep_Wales_Tidy/status/1443576481796349963)

***Delivery: Support and Expand Network of volunteer Litter Champions;***

*Target = 15,000 clean-ups undertaken by champions.*

*Wellbeing and skills survey of 100 champions*

New Litter Champions continue to be signed up, trained and kitted out with equipment. On 30 September 2021 there were 1,185 individual Litter Champions on the KWT database, with many more champions being supported by local authority champion schemes. Project staff and partners support the work of champions across Wales and encourage them to report their clean-up activities via Epicollect.

Since October 2020, there have been 5,755 clean-ups undertaken by KWT Litter Champions and 4,983 by council partner champions (Cardiff, Carmarthenshire and Blaenau Gwent) – a total of **10,738**.

From July to September 2021:

- 50 new KWT champions inducted, trained and issued kit (48 extra by council partners)
- 3,109 clean ups conducted: KWT Litter Champions (1,541) and council champions (1,568)
- 226 distinct KWT champions / people entered data via Epicollect and 656 by council partners
- 5,432 bags collected (2,537 by KWT and 2,895 by council partner champions)
- 430 bags of recycling were collected (140 by council partner champions)
- 3,717 volunteer hours were spent (2,111 by council partner champions)

**Support National volunteer activity to raise awareness and help communities tackle poor LEQ**

***Delivery: Co-ordinate National Clean up Campaigns;***

*Target = 800 clean-ups undertaken<sup>1</sup> involving 6,600 people.*

*Report per campaign to evidence impact*

No campaigns were scheduled this period. The next one is planned for March 2022.

To date, 388 clean-ups have taken place, involving 3,675 people.

**Undertake activities to empower communities, and develop a sense of pride and ownership as a prevention method to future LEQ problems**

---

<sup>1</sup> 4 campaigns with 200 clean-ups at each

***Delivery: Provide support to help facilitate volunteer action and long-term community ownership***

*Target = 900 community groups/organisations supported to improve LEQ*

*Target = 400,000 hours undertaken by volunteers to improve LEQ*

*Target = 9,000 green space improvement activities by community groups*

*Target = 100 new community groups established to adopt areas*

*Wellbeing and skills survey of 10 new groups*

*Group map included on KWT website so we can direct new volunteers and businesses to them (nb only independent, constituted groups can be included)*

Whilst we can accurately capture data submitted by groups who use Epicollect, we know there are a large number who do not use it, meaning that we are always under-reporting the number of groups, green space activities and hours undertaken by volunteers. Recent changes to Epicollect mean that you no longer need a gmail account to use it – we hope this will encourage more people to sign up. We will never get all groups using the system so need to find a way to capture info on those who don't use it which is a difficult challenge.

KWT staff help set up new community groups to adopt their local area and undertake regular clean-ups and other environmental improvements. KWT provides a 5-person starter pack of litter-picking equipment and 1 year's personal accident and public liability insurance to any new group who constitutes.

Since October 2020, **29** new groups have been established.

From July to September 2021:

- 10 new groups been established
- 630 green space improvement activities by community groups
- 92 distinct groups entered data via Epicollect
- 2,675 people took part
- 2,588 bags of rubbish were collected
- 417 bags of recycling were collected
- 7,863 volunteer hours were spent

***Delivery: Increasing number of Community Green Flag awarded sites***

*Target = 20 'new' Community Green Flag awarded sites and 10 groups working towards community Green Flags*

*Target = 5 Green Flag Community applications from deprived areas*

We are pleased to announce that **22** new Green Flag community sites were awarded in 2021, which is a KWT record. Staff are now looking at finding new sites for 2022 with the help of partner organisations.

Of these, 8 were from the 30% most deprived wards in Wales.

**Develop programme of work on LEQ issues to create preventative interventions and encourage behaviour change**

**Delivery: Develop interventions to encourage responsible disposal of litter**

Target = 22 local trials undertaken, analysed and results shared with project partners

Target = 22 local authorities who have adopted new interventions (prevention measures eg behaviour change trial, changing practises)

Target = 100 organisations (businesses and schools) maintaining litter free zones around their premises and 1200 clean-ups

**Local LEQ trials**

Local authorities and KWT project staff are finalising their local LEQ trial plans. Some trials have already taken place and a number of others will start in Q3. Many trials will take place next year though as they need to take place in spring/summer months.

3 LEQ trials completed and written up to date:

Local Authority	Trial	Location	Report
Blaenau Gwent	Smoking related litter	Abertillery, Ebbw Vale, Tredegar	✓
Cardiff	Chewing Gum litter	2 locations in City Centre	✓
Powys	Smoking related litter	Newtown and Llandrindod	✓

- The Adopt-a-Highway community group trial is being finalised but we ran into some difficulties with regard to signage/liability. We are liaising with WG to see if they can help us get over barriers.

**Bridgend** – Solar bin trial in Porthcawl. Bins installed at 4 specially-selected hotspots ahead of the expected surge in visitor numbers in the busy summer months. As well as self-compacting waste to increase the capacity by up to six times, the smart bin will also notify council teams when they are full, provide frequency of use, weigh the waste and cut down on the number of trips to empty the bins. The new, pedal-operated bins also have a dedicated area in which to separately stub out and dispose of cigarette butts safely. Councillor Stuart Baldwin, Cabinet Member for Communities said *“These are very technologically advanced and will help us better understand waste habits in the area while reducing the frequency of waste collections and making savings in servicing costs”*.



**Bridgend** – Council helped Porthcawl Town Council with the installation of 5 Gum Drop bins, and Town Council are now managing them. Wrigley campaign materials been used to wrap 2 bins which have been positioned in areas of high footfall in Porthcawl. Not receiving any complaints currently on gum litter in the area. Monitoring was put on hold during the pandemic but will resume next year (see toolkit).



**Monmouthshire** - Roadside litter trials on A449 planning underway. Signage designed, monitoring started and bins ready.

## ***New interventions by local authorities –***

Anglesey – identified areas where litter bins overflow due to influx of tourists, gathered data and purchased additional bins to help prevent littering.

Cardiff - Community Recycling Trial continues to be successful. To help community groups recycle more, the council has provided 13 groups with 94 newly designed, split litter-picking hoops which enable volunteers to hold both general waste and recycling litter bags on the same hoop. Spilt Council tippers have proven successful and appreciated by community groups.

Powys – Welshpool roadside litter surveys to monitor the composition of roadside litter and whether the opening of a new fast food restaurant had any impact - see case study.

**Litter Free Zones** - Scheme details finalised and training session held for KWT officers. Guidance documents and promotional materials produced ready, and businesses on board for a soft-launch in November.

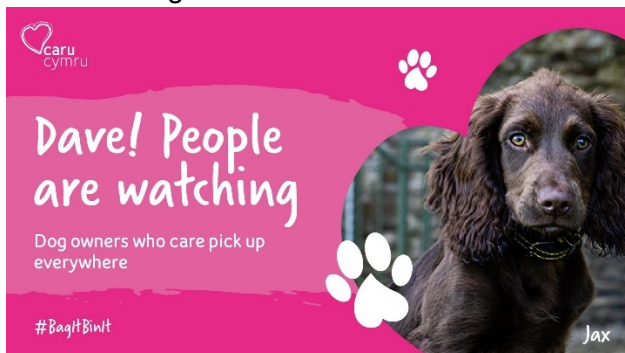
### ***Delivery: Awareness Raising and Public Engagement***

*Target = 3 National campaigns on Dog Fouling, Roadside Litter and Fly-tipping*

*Target = Production of LEQ campaign toolkit*

**'Make Memories Not Mess'** – the national litter campaign continued in Q2, with advertising and social media messaging tied to the summer holidays. Local authority partners were provided with an updated press release template. Through an existing partnership with Reach PLC, an item about the campaign featured on [WalesOnline](#).

**Dog fouling** – The communications plan for the campaign has been updated and campaign materials finalised. Dog models have been chosen to feature in the campaign resources.



- Bridgend – installed 32 posts for dog poo bags at various dog walking routes around the borough. The bags are 100% compostable. They have seen a 50% reduction in complaints from areas where the posts are installed and have a further 28 posts waiting for installation when resources become available (see toolkit).
- Monmouthshire - Caldicot 'eyes' signage dog fouling intervention. Surveying undertaken with KWT and MCC, signage installed and surveying continued.



**Roadside litter** – The Roadside Litter campaign for 2022 is in the early phases of development. There are a number of strands to this work which piloting an Adopt a Highway Scheme (similar to the model successfully used in the US). The Scheme was discussed with local authority partners in order to ensure that all H&S implications and regulations are covered in the guidance but may require legal advice and guidance to ensure take up, compliance and consistency.

**Fly-tipping** – A Fly-tipping survey was sent out to local authorities last quarter to try and ascertain the current scale and nature of the issues of fly-tipping. These results have been collated and a document which aims to take a ‘barriers and solutions’ approach using a Comm-B model of behavioural change is currently in development and will be discussed with Welsh Government officials as a precursor to further developments on the fly-tipping campaign.

### **LEQ campaign toolkit**

We decided not to proceed with the BrandStencil platform. After further research, we found the ongoing costs prohibitive and were not satisfied it could offer the required bilingual functionality.

Working with creative agency Blue Stag, we have developed a bespoke platform for our campaign toolkit. This offers similar functionality to BrandStencil – allowing users to customise and download materials but offers a fully bilingual experience. <https://brandbaq.keepwalestidy.cymru/>

The campaign toolkit was made live in Q2, with a full-scale launch – tied to the new Keep Wales Tidy website – due to take place in Q3.

#### ***Delivery: Single use plastic reduction and increase in reusables***

*Target = 100 organisations who take action to reduce single use plastic*

*Target = 11 local authorities who have undertaken internal review of single-use plastics and implemented plastic reduction plan*

#### **Organisations taking action to reduce single-use plastic –**

1. Wrexham - Ysgol Rhosnesi swapped plastic for bamboo
2. Wrexham - Glyndwr University have put a 30p charge on disposable coffee cups that they sell in their coffee shops, which they collect and put towards buying the freshers a reusable coffee cup. During freshers week they run events and ask students where they think certain items of recycling go. They have also replaced all bins on campus to recycling bins.

#### **Local Authorities who have undertaken internal review and implemented reduction plan -**

Ceredigion CC - Ending use of plastic cups, cutlery and sachets in civic canteens and installing public drinking fountains. Removed plastic milk bottles and straws in schools and replaced with milk dispensers

Merthyr Tydfil CBC - Stopped purchasing plastic cups for their water dispensers. Schools have reverted back to using re-usable cutlery and stopped purchasing plastic disposables

Bridgend – Love it don't Trash it trial to help Porthcawl work towards being plastic-free (see Bridged toolkit)

#### **Collaborative cross-sector work to improve LEQ in a holistic place-based approach**

***Delivery: Support the development, delivery and monitoring of the WG National Litter and flytipping prevention plan***

*Target = Provide support and guidance on the development of local authority litter/ fly-tipping strategies. 8 local authorities working towards local litter strategies*

*Target = Development of 22 LEQ action plans (1 per local authority)*

*Target = Policy and research advice into LEQ issues. 6 research papers produced*

*Target = Annual litter surveys. LEAMS survey improvements in lowest performing areas. Increase in % of B grade streets in lowest performing areas*

**Local Authority litter strategies** – Although support will be given if approached, Keep Wales Tidy are not actively promoting local authority litter strategies until the Welsh Government formally publishes the Litter & Fly-tipping Prevention Plan as the ideal scenario is for local strategies to inform the national plan and subsequent actions. Guidance for local strategies will be developed at the appropriate time.

**Development of 22 LEQ action plans** – all 22 are written and being reported against quarterly.

**Policy and research advice into LEQ issues** - Keep Wales Tidy continue to provide advice and guidance to national and local authority agencies and the public. Guidance and signposting continue with many public enquiries and requests from students from schools, universities and colleges for data and advice. We continue to work with WEL and other eNGO's on shared policy interests.

Keep Wales Tidy are undertaking a number of strands of work for WRAP/ DEFRA in regard to litter payments for EPR with Keep Britain Tidy, Keep Northern Ireland Beautiful and Keep Scotland Beautiful. This work will inform litter payments under the proposed EPR scheme for the UK but will also inform the future of litter data collection and litter management to inform the Welsh Government Strategy. We are currently working on Stage 2 of 3.

The Policy Manager spoke at the LARAC conference about the work of Caru Cymru and the changing landscape of cleansing and litter prevention in September 2021. We have also been part of the Litter Advisory group and on one the working groups on Digital DRS as a result of the Conwy trial, organised by Welsh Government and GS1 and follow up interviews coordinated by Resource Futures.

**Research papers produced** – Smoking related litter guidance has been finalised (pending final branding).

**Annual litter surveys** - LEAMS surveys have commenced in 2021 and 18/22 have been completed with the target of 22 being finalised by the end of December.

***Delivery: Bring together range of partners and stakeholders to deliver action on LEQ***

*Target = Co-ordination of regional and topical LEQ Forums, involving multiple stakeholders*

*Target = £200,000 of Private Sector investment levered in to help tackle LEQ issues*

*Target = £4,000,000 of volunteer effort to tackle poor LEQ*

*Evidence of partnership working across council boundaries and sectors through gathering of feedback at forum meetings, case studies and reports*

### **Regional and topical LEQ forums bringing together range of stakeholders –**

Caru Cymru partner forum meetings were held in July and September 21. In July the focus was on behaviour change with Professor Wouter Pootinga delivering an introduction session to partners. Breakout sessions were then held on roadside litter, bininfrastructure, smoking litter, fast food, flytipping and recycling. The September meeting went through all upcoming project activities including dog fouling, Adopt-A-Highway, Litter-free zones and LEQ trials.

Future all-partner meeting agenda items include Roadside Litter, Enforcement and Bininfrastructure

**Private Sector investment** – since October 2020 we have secured **£61,080** investment to tackle poor LEQ issues.

<b>Funder</b>	<b>Activity</b>	<b>Date</b>	<b>Amount</b>
Hubbub	River clean up	2021	£7,048
Keep Britain Tidy	Spring Clean Cymru	2021	£22,500
Helping Hands	Litter free zone sponsorship	Aug 2021	£1,500
McDonalds	Clean up campaign	Nov 2020	£25,000
Coca Cola	Marine Litter activities	Oct 2020	£10,000
		<b>Total</b>	

**Volunteer effort** – since October there has been **£649,995** of volunteer effort tackling poor LEQ (£10/hour from data entered on Epicollect)

<b>Volunteer Type</b>	<b>Hours (Oct – Jun)</b>	<b>Hours (Jul - Sept)</b>	<b>Total</b>
Groups	18,206	7,863	26,069
Litter champions	9,487.5	3,717	13,204.5
Hub participants	3,944	14,432	18,376
National campaigns	7,350	0	7,350
<b>Totals</b>	<b>38,987.5</b>	<b>26,012</b>	<b>64,999.5</b>

### **Evidence of partnership working across council boundaries and sectors –**

- RCT, Caerphilly and Merthyr Tydfil councils are working together on the Gelligaer/Merthyr common to jointly tackle flytipping.
- Kinmel Bay litter Hub (Flintshire) is involved in, and promotes clear up activities on neighbouring Denbighshire Council Nature Reserve, Hortons Nose.

Collaborative work with KBT, KNIB and KSB continues to have a positive impact on sharing information and resources across the four nations on a range of issues. A trial is also being developed with Alun Griffiths for the A55 to tackle litter at hotspots around their construction area.

### **Action to increase recycling and reuse to prevent waste from being littered/fly-tipped**

#### **Delivery: Increase in reuse/recycling collected during community clean-ups**

*Target = 15 councils recycling waste at community litter-picks*

*Target = 3 trials to increase recycling/reuse and generate income from community groups from waste*

*Target = 10 groups generating income from recycling/reuse activities*

*Target = Support to grow the repair/borrowing movement to help prevent irresponsible disposal of*



*broken goods*

*Change in practice of cleansing teams to enable more recycling, leading to improvement in recycling rates. Evidence/reports provided*

**Recycling waste at community litter-picks and change of practice of cleansing teams to enable more recycling – 14 councils are currently recycling waste during community clean ups**

<b>Local Authority</b>		<b>Detail</b>
Anglesey	Y	Orange (glass) Blue (cans & hard plastics) bags provided to all Hubs for community use
Bridgend	Y	Going forward all red bags filled by groups, hubs and champions will go to Derwen Recycling Ltd, which handles over 500 tonnes of waste a day, for recycling at the solar-powered plant in Neath Abbey, so recycling will be separated for the first time ever. Derwen now take all street litter waste and other fly-tipping. The facility is able to extract materials such as plastics, card and metals for recycling. It is early days yet but BCBC hoping to achieve around or above a 40% recycling rate
Blaenau Gwent	N	Litter champions separate waste for recycling
Caerphilly	Y	Waste is separated at waste transfer station after collection. Some litter champs put recyclables in their own household recycling
Cardiff	Y	New split wagons working well and groups trialling split hoops
Carmarthenshire	Y	Volunteers are asked to segregate collected waste at the point of collection. They carry red bags for non-recyclables and blue ones for salvageable recyclable materials (cans, paper, plastic, wrapping, polystyrene).
Ceredigion	N	No provision currently, will look at it when new officer in post
Conwy	Y	All community litter waste is recycled at CCBC waste sorting depot.
Denbighshire	N	Recycling options being used at some events
Flintshire	N	No provision at present, but hoping to develop trial system under CC in the coming months
Gwynedd	Y	Clear bags for recycling available at limited events. Hoping to roll out on a greater scale.
Merthyr Tydfil	Y	All litter Hubs, champions and groups are being encouraged to separate waste when picking for recycling. LA have implemented a new system at their recycling depot to remove all recycling from bags going to landfill. 80% of waste in bags is recyclable.
Monmouthshire	Y	Volunteer litter pickers can use the current purple bags to put recyclables out through their domestic waste. They can be left with orange general litter bags for collection after litter picks, although in practice this is difficult to carry through, so with Caru Cymru funding, vans are soon to be kitted with dividers to make it possible to separate recyclables on collection by the council.
Newport	Y	Litter Champions, Hubs and groups are provided with clear bags so that recyclables can be separated from general waste in the same way as Council street cleansing staff.
Neath Port Talbot	N	No recycling of waste from group events/litter champions at present. When Project Plastic is underway, hope that plastic collected from beach litter picks will be recycled.
Pembrokeshire	N	No formal system in place at the moment. Some litter champions separate out bottles and cans into their household recycling. The red bags that get

		collected go into the residual waste stream.
Powys	Y	Community groups and Hubs are encouraged to sort recycling during litter picks and trialling new split hoops. Alternative hoop design purchased and delivered to two of the Hubs and to one PCC Street Cleanser to enable trial of recycling bag pouches on litter-picks.
Rhondda Cynon Taf	Y	All waste collected by litter champs, hubs and at events is collected in one bag and is then sorted into landfill and recycling at the waste depot.
Swansea	Y	All litter champs, groups and hubs separate waste and recyclables using the same two bag system as Council's street cleansing teams (though using KWT red bags for waste instead of the Council's blue bags).
Torfaen	Y	Litter Champions, Hubs and groups are provided with green bags so that recyclables can be separated from general waste in the same way as Council street cleansing staff.
Vale of Glamorgan	N	Litter champions are able to recycle through domestic waste stream and put out red bags with domestic waste
Wrexham	N	Trialling dual segregation using green/clear bags (green =general / clear = plastic and tins). Council have bought large dual segregation carts to help recycling

***Trials to increase reuse/recycling and generate income for groups*** – 1 trial run to date (CRG).

***Groups generating income from recycling/reuse activities -***

<b>Group Name</b>	<b>Items recycled</b>	<b>County</b>
Cardiff Rivers Group	Scrap metal, batteries, WEE, nitrous oxide cannisters, NEXT bikes	Cardiff

***Support for Repair movement –***

- Cardiff CC – The Cabin at Lamby Way, run by Wastesavers, will be officially launched on 13th October. Already, 4,200 items have been diverted for re-use. Also establishing a network of re-use organisations who may be able to take surplus stock.
- Caerphilly - New re-use and repair shop is being developed at Penallta HWRC to sell items collected from all 7 HWRC site in the borough. This facility will also be developed as a repair facility to reduce the amount of waste going to landfill. Delayed but due to open soon.
- Gwynedd - New Repair Workshop has been set up by Cyngor Gwynedd in Bangor.
- Merthyr Tydfil - Wastesavers Repair and reuse shop (located next to the LA recycling yard in Pentrebach) will be attending the community recycling days due to start in Q3 to see if there are any items they can have for their shops.
- Monmouthshire - KWT has provided Bentyg repair shop with a list of tool repair and use training and a list of tools that can be borrowed from Keep Wales Tidy locally at no cost.
- Newport - Keep Wales Tidy has made a donation of hand tools to Remake (part of Repair Café Wales) and helped to promote them locally. Keep Wales Tidy has coordinated the delivery of surplus wooden pallets from a private company called CAF to two community groups who have used them to create new raised beds.

Policy team are in discussion with Waste officials in Welsh Government to explore potential for the evaluation and guidance around repair hubs and waste centre 'tip' shops.

**Delivery of Innovative Pilots to trial new approaches to improve LEQ, health and wellbeing**

***Delivery: Creation of Tiny Forest to improve biodiversity in urban area***

*Target = 1 Tiny Forest planted with 300 native trees. 50 volunteers seeing improvement in health and wellbeing. 50 volunteers using green space for recreation and relaxation*

The pilot will take place in autumn planting season 2021 in Anglesey if the revenue v capital issue can be resolved.

***Delivery: Air Quality behaviour change pilot with school***

*Target = 1 pilot run.*

*An increase in public awareness in target location demonstrated through project surveys*

*School to conduct travel survey of 30 parents and staff before, during and after campaign. Results to demonstrate a change in behaviour as a result of the project.*

The Air Quality trial is in the early stages of development but has already attracted more interest than expected. Discussions have taken place this quarter Cardiff University, Eco-Schools and the WLGA. A plan is being formalised after planned conversations with Sustrans and other identified stakeholders can be explored to ensure maximum alignment and collaboration.

**Unexpected challenges or delays and how they are to be overcome.**

The global Covid-19 pandemic, and growing number of cases, has caused numerous problems and delays. Staff and volunteers are having to self-isolate which is meaning that practical activities are having to be postponed and re-arranged.

**Additional achievements**

Through the McDonald's partnership, we are leveraging in additional value to our research and campaigns and are working on a car bin pilot to test the efficacy and design of car bin designs, undertaking a feasibility study for the potential for a 'Litter awareness course' for offenders and additional support for Litter Free Zones at / around McDonald's stores.

**Any changes likely to be needed to deliver the project**

Some changes have been made to the delivery plan to reflect the change in delivery methods (eg more virtual meetings) and issues caused by Covid. These have been agreed with WG policy leads and the revised plan has been uploaded to WEFO online.

**2. Publicity** – Please provide details of how this project has been publicised in accordance with the Welsh Government guidelines (please refer to your Grant Approval letter).

Publicity materials have continued to be developed in accordance with RDP guidelines and our communications team has continued to seek regular advice from the Wales Rural Network Support Unit. In this period, we acknowledged support from the European Agricultural Fund for Rural Development in the following ways:

- The logo was added to promotional materials for the Litter Picking Hubs – this included English and Welsh videos, window stickers, banners and posters.



--	--	--	--	--	--	--	--	--