

## Caru Cymru Local Trial Template

<b>Local authority:</b>	Neath Port Talbot	
<b>Project title:</b>	Misuse of Public Bins	
<b>Issue addressed:</b>	Domestic waste being left illegally in street bins	
<b>Brief outline:</b>	Domestic waste left at street bins is becoming more prolific and classed as fly-tipping in Neath Port Talbot. We will design and install bin wraps in four strategic locations and monitor for improvements.	
<b>Timescales:</b>	<b>Start Date: 01 August 2022</b>	<b>End Date: 15 September 2022</b>
<b>Project Outline</b>		
<b>What is LEQ problem?</b>	Domestic waste left at street litter bins, as identified by NPT streetcare operatives.	
<b>Who is the target audience?</b>	Residents and visitors	
<b>Where will you run it? (+ What 3 Words location if possible)</b>	Neath 1. Bus stop, Village Road, Baglan 2. Pantyrheol, Neath 3. Afan Valley Road, Cimla 4. Layby from Pontardawe to Ynysmeadwy A4067	
<b>What is the intervention?</b>	Bin wrap design and installation to be procured by Keep Wales Tidy	
<b>What is the gross cost of intervention to KWT (including vat, postage etc)?</b>	Illustrator Gareth Brown <a href="https://www.gareth-brown.com/">https://www.gareth-brown.com/</a> charged £1,500 for the designs to be used on the bins, social media and website only.  4x colour laminates were printed by Select Signs <a href="https://www.selectsignsltd.co.uk/">https://www.selectsignsltd.co.uk/</a> (Port Talbot) x 4 = £57.60 Fitting costs = £132.00  Total cost including VAT = £1727.52	

The Designs

**CASTELL-NEDD PORT TALBOT**  
NEATH PORT TALBOT COUNCIL

**carucymru**  
Cefnogaeth Gyhoeddus  
Cymru  
Cyfoethu'r Wlad  
Welsh Government

OEDDECH CHIN GWYBOD BOD Y PETHAU RYDYCH CHIN EU GADAEI WRTH YMYL BIN YN DAL I GAEL EU HYSTYRIED YN SBWRIEL?  
DID YOU KNOW LEAVING YOUR RUBBISH NEXT TO A BIN IS STILL LITTERING?

**BYDDWCH YN ARWR SBWRIEL CASTELL-NEDD PORT TALBOT OS YWR BIN YN LLAWN, DEFNYDDIWCH FIN ARALL NEU EWCH AR SBWRIEL GARTREF GYDA CHI**  
**BE A NEATH PORT TALBOT LITTER HERO**  
IF THE BIN IS FULL, PLEASE USE ANOTHER BIN OR TAKE YOUR RUBBISH HOME WITH YOU

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<p><b>Who is procuring the intervention?</b></p>	<p>Pam Bacon</p>
<p><b>What are you trying to measure?</b></p>	<p>Reduction of domestic waste left at public street bins by educating and raising awareness within the public.</p>
<p><b>Who will be involved?</b></p>	<p>Karen Lewis - Marketing and Communications Officer  Pam Bacon - Regional Manager  Matt Jones – NPT Caru Cymru Lead  NPT Streetcare operatives in designated area</p>
<p><b>Monitoring and Evaluation</b></p>	
<p><b>What monitoring is in place for the project?</b></p>	<p>At the beginning and end of the messaging campaign, domestic waste bags will be counted by the NPT operatives.</p>

<b>Trial report</b>	
<b>Headline results</b>	Sadly, there was little effect in litter reduction noted throughout the monitoring period, but longer-term data collection is highly recommended.
<b>Data and outcomes (including any unexpected outcomes)</b>	<p><b><u>1 month data pre-trial – Number of incidents</u></b>            Bin in Layby A4067 – 13            Pantyrheol, Neath – 4            Bus stop, Village Road, Baglan – 6            Afan Valley Road, Cimla – 8</p> <p><b><u>Data After trial stickers applied over 6 week period – Number of incidents</u></b>            Bin in Layby A4067 – 12            Pantyrheol, Neath – 3            Bus stop, Village Road, Baglan – 4            Afan Valley Road, Cimla – 4</p>
<b>Lessons</b>	Longer term monitoring needed.
<b>Opportunities</b>	Indication of the need for more structural interventions to combat issues, incorporating a more targeted engagement approach.