


Caru Cymru Local Trial Template

Local Authority:	Blaenau Gwent	
Project Title:	Visible Bins	
Issue addressed:	<i>Littering outside the school gates</i>	
Brief outline:	Provide colourful 'stand out' bins for use on school walking routes	
Timescales:	Start Date: Nov '22	End Date: Feb '23
Project Outline		
What is LEQ problem?	Littering outside schools in Blaenau Gwent has been identified as an issue, particularly on their approach roads. To date Blaenau Gwent County Borough Council (BGCBC) has not provided bins in these areas, and where bins are present, they are dark coloured and blend in with the local environment. BGCBC would like to trial more obvious, brighter, bins in these areas of high footfall. Bins will be designed to be attractive to younger users with vivid colours and slogans	
Who is the target audience?	The school community, trialling initially with a small number of schools. Should the trial prove successful in initial school settings, the hope is that the project could be scalable and used in more schools in the Borough	
Where will you run it? (+ What 3 Words location if possible)	Ystruth Primary School, Blaenau Gwent, will be the initial installation location plus a further eight primary school locations identified throughout the Borough	
What is the intervention?	<p>Installation of bins directly outside schools and on main walking route targeting younger user. Follow up education assemblies in schools will be undertaken to measure the impact of 2 different interventions.</p> <p>The trial will require nine, school-targeted, bins of bright colours with highly visible logos on each bin. The bins are to be sourced by the LEQ Officer and Keep Wales Tidy, directly from a UK based manufacturer and supplier.</p>	
What is the gross cost of intervention to KWT (including vat, postage etc)? <i>Add links if possible</i>	<p>The overall cost of the nine bins is £2202.05.</p> <p>£1835.04 for the bins and £367.01 VAT, there is no carriage charge with this order.</p> <p>Topsy 2000™ Litter Bin with Billy Bin-it™ Symbol - Glasdon UK</p>	
		
Who is procuring the intervention? <i>Please code PO to nominal 5075</i>	BGCBC procured the bins with funding from Caru Cymru	
What are you trying to measure?	Reduction of litter on streets in the surrounding area increased use of visible bins and raised awareness amongst young people of the impact of littering	
Who will be involved?	BGCBC, Keep Wales Tidy and selected schools	
Monitoring and Evaluation		
What monitoring is in place for the project?	BGCBC will undertake the monitoring. Litter levels on the streets surrounding school (including what type of litter is present and weight) will be monitored	

	<p>once/twice a week for 2 weeks prior to the installation of the bins and litter workshops. Weight of litter in the bin and littering levels in surrounding area will be monitored following the installation of bins and then again following the delivery of the education sessions.</p> <p>In total once/twice weekly monitoring for 6 - 7 weeks.</p>
Trial report	
Headline results	Feedback from school community has been positive, however the collection of visual inspection data remains incomplete.
Data and outcomes (including any unexpected outcomes)	<p>7 bins have been installed so far with one due to be installed at the Blaenau Gwent Education and Resource Centre with one bin in reserve.</p> <p>Initial feedback from the children has been good, however, monitoring and follow on education sessions have not taken place due to staff shortages. Education sessions will take place around littering in the Autumn term 2023.</p>
Lessons	Staffing issues were not considered resulting in an inability to monitor the impact.
Opportunities	Wider scale-out of the bins across school sites being considered.