
PECYN CYMORTH
YR YMGYRCH
CAMPAIGN KIT

Gadewch olion pawennau yn unig

Does dim byd yn fwy rhwystredig na chyrraedd hyfforddiant neu gêm a gorfod archwilio'r cae am faw ci cyn dechrau. Dylai chwaraewyr, yn enwedig chwaraewyr ifanc, allu mwynhau eu camp heb orfod poeni am gamu mewn baw ci.

Eleni, mae ymgyrch #BagiwchBiniwch yn annog perchnogion cŵn cyfrifol ac yn atgoffa pobl i godi baw eu cŵn, gan helpu i gadw caeau chwaraeon a meysydd chwarae yn lân, yn ddiogel ac yn barod i chwarae arnynt.

Er mwyn helpu i ledaenu'r neges, rydym wedi creu amrywiaeth o graffeg hyrwyddo a negeseuon ar gyfer y cyfryngau cymdeithasol i'ch clwb eu rhannu gyda chwaraewyr, aelodau, cefnogwyr a'r gymuned ehangach.

Gyda'n gilydd, gallwn gadw ein caeau yn barod i chwarae arnynt. Byddwch yn aelod da o dîm yn eich cymuned. Rhowch y baw ar y rhaw!

Leave only pawprints

There's nothing more frustrating than arriving for training or a match and having to check the pitch for dog mess before you can even get started. Players, particularly young players, should be able to enjoy their sport without worrying about stepping in dog fouling.

This year's #BagItBinIt campaign is encouraging responsible dog ownership and reminding people to pick up after their dogs, helping to keep sports pitches and playing fields clean, safe and ready for play.

To help spread the message, we've created a range of promotional graphics and social media messages for your club to share with players, members, supporters and the wider community.

Together, we can keep our pitches ready for play. Be a teammate to your community. Scoop the poop!

MANYLION YR YMGYRCH

Neges: Rhowch faw eich ci mewn bagiau a biniau bob amser. Helpwch i gadw ein mannau cyffredin yn lân, yn ddiogel ac yn bleserus i bawb.

Cywair: Cadarnhaol, ysgogol, ac ysgafn

Llinell amser yr ymgyrch: 23 Tachwedd i 21 Rhagfyr

Tag: @keepwalestidy

Hashnodau: #BagiwchBiniwch

CAMPAIGN DETAILS

Message: Always bag and bin your dog's mess. Help keep our shared spaces clean, safe and enjoyable for everyone.

Tone: Positive, motivating, and light-hearted

Campaign timeline: 23 November to 21 December

Tag: @keepwalestidy

Hashtags: #BagitBinit

CYFRYNGAU CYMDEITHASOL

Gweler isod y dolenni i negeseuon dwyieithog y cyfryngau cymdeithasol, sy'n barod i'w defnyddio, wedi eu cynllunio i'ch helpu i gyfathrebu'n glir ac yn gyson ar draws sianeli. Fe welwch hefyd graffeg yn barod ar gyfer Canva, ar gael mewn fformatiau sgwâr a Instagram 4:5, i gefnogi eich negeseuon, gyda delweddau proffesiynol, sy'n dal y llygaid.

Cliciwch yma i weld negeseuon y cyfryngau cymdeithasol dwyieithog

Cliciwch yma i weld graffeg sgwâr y cyfryngau cymdeithasol ddwyieithog

Cliciwch yma i weld graffeg Instagram 4:5 y cyfryngau cymdeithasol ddwyieithog

SOCIAL MEDIA

Please find below the links to ready-to-use bilingual social media messaging, designed to help you communicate clearly and consistently across channels. You'll also find Canva-ready graphics, available in square and Instagram 4:5 formats, to support your posts with professional, eye-catching visuals.

Click here to access the bilingual social media messaging

Click here to access the bilingual square social media graphics

Click here to access the bilingual Instagram 4:5 graphics

POSTERI

Gweler y dolenni isod i weld y posteri sy'n barod ar gyfer Canva, wedi eu dylunio i wneud eich hyrwyddo yn gyflym ac yn syml.

Mae dau faint ar gael: A3 ac A4.

Cliciwch yma i weld y posteri A3

Cliciwch yma i weld y posteri A4

POSTERS

Please see the links below to access the Canva-ready posters, designed to make your promotion quick and simple.

There are two sizes available: A3 and A4.

Click here to access the A3 posters

Click here to access the A4 posters

TEMPLED DATGANIAD I'R WASG

Gweler y dolenni isod i'r templedi datganiadau i'r wasg parod i'w defnyddio.

Mae fersiynau Cymraeg a Saesneg ar gael er hwylustod i chi.

Cliciwch yma i weld templed y datganiad i'r wasg Cymraeg

Cliciwch yma i weld templed y datganiad i'r wasg Saesneg

PRESS RELEASE TEMPLATE

Please see the links below to the ready-to-use press release templates.

Both Welsh and English versions are available for your convenience.

Click here to access the Welsh press release template

Click here to access the English press release template



Gadewch olion pawennau yn unig

Leave only pawprints



Os oes angen mwy o gymorth arnoch chi, cysylltwch â'n Tîm Marchnata a Chyfathrebu.
E-bostiwch comms@keepwalestidy.cymru

If you need further support, please contact our Marketing and Communications Team.
Email comms@keepwalestidy.cymru